



BIRDLIFE SOUTH AFRICA RECOMMENDED TOUR OPERATORS

MARK D. ANDERSON

BirdLife South Africa is looked up to by the public as the authority on birds and birding in South Africa. Birders planning their trips regularly consult the BirdLife South Africa website to access our wealth of resources and information. BirdLife South Africa has a network of 'Recommended Tour Operators', including both local guides and companies as well as international tour companies. Being recommended by BirdLife South Africa elevates a guide or company's profile in the eyes of birders. These tour operators are listed on our website and can use the BirdLife South Africa logo on their materials. Becoming a BirdLife South Africa Recommended Tour Operator is done on an application basis. A subscription fee is due annually once the application has been accepted, and entitles you to membership with BirdLife South Africa, a subscription to our *African Birdlife* magazine, and a host of other impressive benefits as laid out below.

TIER 1: LESSER HONEYGUIDE

Cost: R1425.00 (R2145.00 SADC, R2175.00 international)

Benefits:

- A subscription to *African Birdlife*
- Profile on the BirdLife South Africa avitourism webpages
- A certificate from BirdLife South Africa
- Use of our 'Recommended' logo
- Quarterly dedicated newsletter for 'Recommended' members
- Invitations to events, talks, and launches



TIER 2: GREATER HONEYGUIDE

Cost: R1900.00 (R2620.00 SADC, R2680.00 international)

Benefits:

As Tier 1, plus:

- Advertorial posting rights on our Facebook group (>40 000 members) twice a month
- Advertorial posts in two of our monthly e-newsletters per year
- Preferential listing over Tier 1



HUGH CHITTENDEN (2)

For more information, please contact Andrew de Blocq on andrew.deblocq@birdlife.org.za or tel. (011) 789 1122. Prices displayed are valid until 30 June 2022.

www.birdlife.org.za/go-birding/tour-operators/