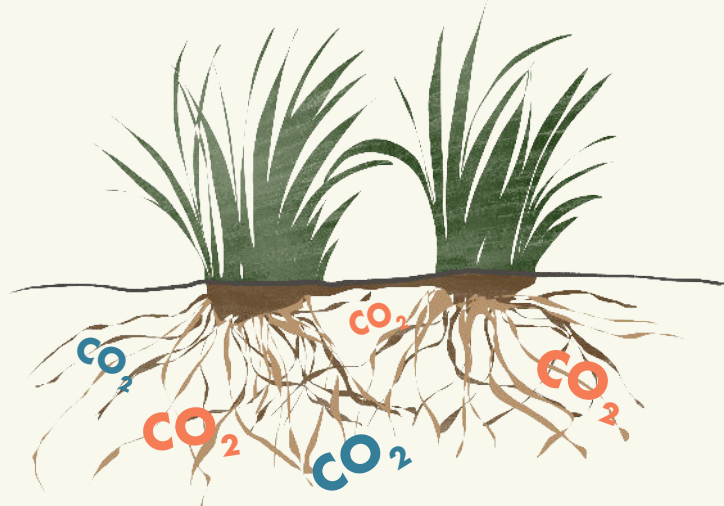


We Benefit from Secretarybirds!



4 CARBON DIOXIDE STORAGE

Healthy grasslands store carbon that would otherwise be released into the atmosphere.



5 AGRICULTURAL PEST CONTROL

Secretarybirds fulfil an important role as predators of potential agricultural pests, such as locusts and rodents. Without Secretarybirds there'd be more damage to agricultural crops.



6 OTHER SPECIES CONSERVATION

If someone manages a property to support Secretarybirds, it will ensure that the area remains suitable for other bird and mammal species, including cranes, bustards, korhaans, oribi, grass lizards, African Grass Owls and endangered larks.



Secretarybirds occur in grasslands and their presence is indicative of a healthy ecosystem. A healthy grassland has many benefits for people.



1 HEALTHY GRASSLANDS

As their prey is rodents, insects and reptiles, a healthy population of Secretarybirds, together with other raptors, keep rodent, insect and snake populations under control. Healthy populations of these animals ensures healthy grasslands.

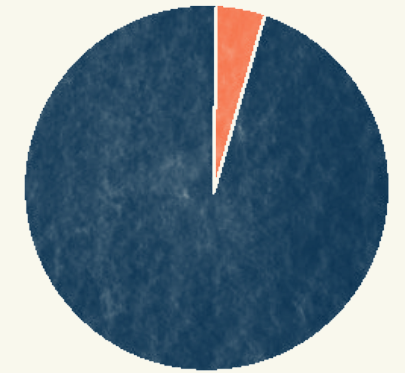
2 WATER CATCHMENTS

Healthy grasslands are important catchment areas, where water is collected, funnelled into rivers and cleaned in the low-lying wetlands.



3 CLEAN WATER

Healthy catchments mean a constant, clean water source for people.



2.9%
GDP

7 TOURISM

A biodiverse ecosystem in turn is good for tourism, which accounts for 2.9% of South Africa's gross domestic product, which was more than R125 billion in 2017



8 BIRDWATCHING

Secretarybirds are charismatic and has been a "spark bird" (bird which gets people more into birdwatching) for many people across Africa.



9 INSPIRATIONAL

Secretarybirds are also an inspiration to many artists and illustrators - if you search the #Secretarybird on Instagram you will see thousands of posts relating to works inspired by this species, there is even an anime character inspired by the Secretarybird.