

The Flufftail Festival

CELEBRATING OUR WETLANDS



MEDIA RELEASE

For immediate use

Wetland Wonderlands

Johannesburg, 27 January 2016:

Wetlands are essential ecosystems that have multiple functions. From cleaning water and providing a medium for recreational activities, to providing homes for White-winged Flufftails and other animals. Wetlands are truly wonderlands. To learn more about wetlands, water and waterbirds, join us at the Flufftail Festival.

This year, the annual Flufftail Festival will be held in Cresta Shopping Centre from 2-8 February. This festival takes place at the time of World Wetlands Day (2 February), and the aim is to raise awareness about a critical resource (water), threatened habitat (wetlands) and endangered birds (especially the White-winged Flufftail). With the current drought that is gripping our country, there's no better time to be raising awareness about water. BirdLife South Africa, Eskom and Rand Water (Water Wise) are collaborating to host this year's Flufftail Festival.

The 2016 Flufftail Festival takes the form of a giant maze. The entire family is encouraged to collect an entry form and wander through the maze, stopping at five different stations to answer questions. Each correctly completed entry will stand a chance to win one of many lovely prizes.

People who visit the Flufftail Festival on the weekend can also have their photograph taken "in a wetland" wearing various props (such as gumboots and binoculars). They will receive these images, both hardcopies and electronic copies, for free. Each participant will also receive a sticker and a fun and informative brochure.

With all these activities taking place at this year's Flufftail Festival, you are encouraged not to miss out on this opportunity for some family fun and learning. We look forward to seeing you there.

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Notes to Editors:

About Flufftail Festival

- There's more information at www.birdlife.org.za
- For images to be used with articles, please contact Linda van den Heever at linda.vdheever@birdlife.org.za.